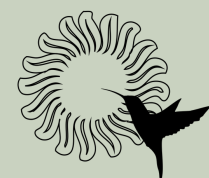


GABRIELA ROCHA CABALLERO

# HOSPITALITY & EXPERIENCE DESIGN

SUDDHA PREM



SELECTED WORK



GABRIELA ROCHA CABALLERO | SUDDHA PREM



I design experiences that connect people to place, culture, nature and one another—through wellness, food, storytelling and meaningful hospitality.

# CURATED EXPERIENCES

**Wellness & Retreats**



**Culinary & Culture**



**Family Experiences**



**Regenerative Hospitality**



GABRIELA ROCHA CABALLERO | SUDDHA PREM



# Spa, Yoga & Ayurveda

RENEW • PURIFY • REJUVENATE • DETOX

IN A TROPICAL PARADISE WITH MAS VIDAL

September 18-25, 2012

A LUXURY SPA, YOGA & AYURVEDA PERSONAL EXPERIENCE RETREAT

## RETREATS LUXURY

CONCEPT DEVELOPMENT,  
EXPERIENCE DESIGN  
PRODUCTION AND  
TALENT CURATION FOR A  
SERIES OF DESTINATION  
WELLNESS RETREATS CREATED  
FOR THE LUXURY HOSPITALITY  
MARKET.

### Spa, Yoga & Ayurveda

RENEW • PURIFY • REJUVENATE • DETOX

IN A TROPICAL PARADISE WITH MAS VIDAL

September 18-25, 2012

A LUXURY SPA, YOGA & AYURVEDA PERSONAL EXPERIENCE RETREAT

  
**GRAND VELAS**  
Riviera Nayarit

### Spa, Yoga & Ayurveda

NURTURE • REJUVENATE • DETOX • HEAL

IN A ZEN PARADISE WITH MAS VIDAL

December 2-9, 2012

A LUXURY SPA, YOGA & AYURVEDA PERSONAL EXPERIENCE RETREAT

  
**GRAND VELAS**  
Riviera Maya

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# Spa & Afrocaribe

DANCE • CONNECT • REJUVENATE • ENJOY

IN A PRIVATE SANTUARY  
WITH KIMBERLY MIGUEL MULLEN

November 1-8, 2012

A LUXURY SPA & AFROCARIBE DANCE PERSONAL EXPERIENCE RETREAT



CASA  
VELAS

hotelcasavelas.com

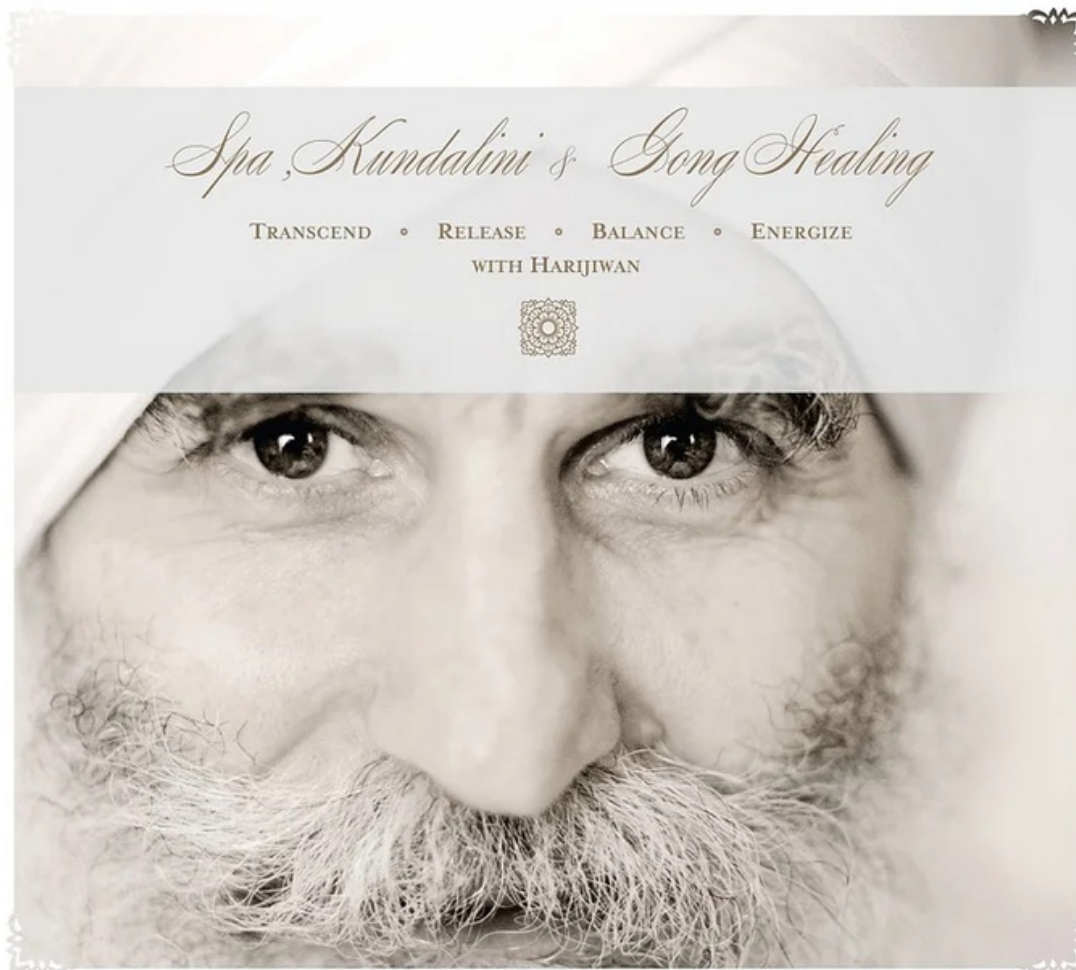
## RETREATS LUXURY

- CONCEPT
- EXPERIENCE DESIGN
- PRODUCTION
- TALENT CURATION

### Spa, Kundalini & Gong Healing

TRANSCEND • RELEASE • BALANCE • ENERGIZE

WITH HARIJIWAN



### Spa & Afrocaribe

DANCE • CONNECT • REJUVENATE • ENJOY

IN A PRIVATE SANTUARY  
WITH KIMBERLY MIGUEL MULLEN

November 1-8, 2012

A LUXURY SPA & AFROCARIBE DANCE PERSONAL EXPERIENCE RETREAT



CASA  
VELAS  
Hotel Boutique  
New Orleans - Miami

hotelcasavelas.com/spa/kr

PHOTO CREDIT: AMB MAGAZINE



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# EXPERIENCE DESTINATION

DESTINATION  
EXPERIENCES  
ROOTED IN LOCAL  
CULTURE,  
LANDSCAPE, RITUAL,  
FOOD AND  
COMMUNITY.

## Uxmal

NOVEMBER 25TH THRU DECEMBER 1ST 2012  
MAYAN LUNAR ECLIPSE, KUNDALINI MEDITATION &  
GONG HEALING YATRA WITH HARIJIWAN



CRYSTALLINE CONSCIOUSNESS WORK (CCW)  
"WORKING WITH ANCIENT WISDOM  
OF THE CRYSTALLINE"

Uxmal

EMPOWERING WOMEN AND MEN | ARAVEL GARDUNO  
AN INTENSIVE CCW CODEXES PILGRIMAGE RETREAT  
JULY 20-28, 2013 | UXMAL, YUCATAN, MEXICO  
INFORMATION AND BOOKING: GABRIELA@COVOLV.ORG  
WWW.BEACONSCIOUSTRAVELER.COM | WWW.CRYSTALLINECONSCIOUSNESSWORK.COM

 BE A CONSCIOUS TRAVELER  
by Suddha Prem

IMMERSION INTO THE CRYSTALLINE  
CONSCIOUSNESS WORK (CCW)

8-NIGHT, 9-DAY ALL-INCLUSIVE RETREAT  
FEBRUARY 23RD-MARCH 3RD, 2013.

AN INTENSIVE WORKSHOP RETREAT  
WITH ARAVEL GARDUNO & CHELA COOLEY.

 BE A CONSCIOUS TRAVELER  
BY Suddha Prem

FOR BOOKING VISIT: WWW.BEACONSCIOUSTRAVELER.COM  
FOR INFORMATION CONTACT: GABRIELA@COVOLV.ORG

WORKING WITH  
ANCIENT WISDOM OF

FEBRUARY

AN INTENSIVE  
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GABRIELA ROCHA CABALLERO | SUDDHA PREM



# DESIGN FAMILY EXPERIENCE

CULINARY STORYTELLING ·  
CULTURAL DISCOVERY ·  
FAMILY CONNECTION ·  
NATURE · SUSTAINABILITY ·  
HANDS-ON LEARNING



GABRIELA ROCHA CABALLERO | SUDDHA PREM



# WELLNESS CONSCIOUS LIVING

Designing experiences, lifestyles and places that reconnect us with the Earth — honoring our well-being, our daily rhythms, and the communities we call home.





# STORYTELLING REGENERATIVE HOSPITALITY

I help properties turn  
sustainability and local  
culture into meaningful guest  
experiences—and tell the  
story beautifully.



GABRIELA ROCHA CABALLERO | SUDDHA PREM



# WHAT CAN WE CREATE TOGETHER?

- Signature Guest Experiences
- Destination Wellness Retreats
- Culinary & Cultural Programming
- Family & Multigenerational Experiences
- Seasonal Wellness Programming
- Regenerative Hospitality Experiences
- Creative Direction & Storytelling

**For hotels, resorts, retreat destinations and hospitality brands seeking experiences with a deeper sense of place.**



GABRIELA ROCHA CABALLERO | SUDDHA PREM

# STAY IN TOUCH

**Gabriela Rocha Caballero**

**Suddha Prem**

**Be a Conscious Traveler**

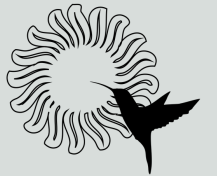
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*Explore 20 Years of Retreat Experiences →*

